

ENTERTAINMENT *Update*

FAQs

What is Entertainment Update?

The Entertainment Update column has appeared in the Hood River News since 2004, and is compiled by Jim Drake. The column provides basic informational listings for bands, theater groups, special concerts and other family-style entertainment for the current week/month in Hood River County and surrounding Gorge communities.

Does it cost anything?

The Entertainment Update column is a free service.

What is the deadline for Entertainment Update?

Events are listed on a first-come, first serve basis.

Column space varies in the newspaper, so listings cannot be guaranteed to run in a specific issue.

We recommend that you send in information at least 2 weeks in advance, and one month advance for larger events, as to provide more chances for listing the event.

What information should I provide for a listing?

Date, time, and place are essential. Band name, musical style, and other pertinent information is helpful. Is there a cover charge or admission fee to the event? Is the event for adults 21 and over? Is there a Web site or contact number to provide? Press releases can be edited for content and newspaper style.